

*Catholic Schools:  
Rooted in Excellence,  
Growing in Faith.*

## 2005 Catholic Education Appeal (CEA)

*Each year, you are asked to support the CEA, and each year, your generous support makes it possible for families to send their children to one of 16 local Catholic schools.*

*Your generosity shows that you value Catholic education for the faith and values it instills in our children. And your gift works harder than you may have imagined.*

Results of a recent market research survey showed that the biggest barrier to increasing enrollment in Catholic schools is the cost of tuition. The rising number of tuition grant applications we receive bears this out. Last year, we awarded 72 grants from an applicant pool of 238. Clearly, your gift to CEA is meeting an important and growing need!

Besides making a Catholic education more affordable and accessible to families or helping a new generation prepare for college and life, you are also making another important investment. You are keeping the great tradition of Catholic schools alive and ensuring that they remain strong in areas that count:

- A quality education/high standards and expectations
- A rigorous curriculum
- Highly qualified teachers and staff
- A safe, disciplined learning environment.

**Every dollar collected in the annual Catholic Education Appeal is invested directly in our students.** Every dollar works hard on your behalf. Please help us reach our \$100,000 goal and send another 100 children to Catholic schools in 2005-2006. Thank you in advance for your contribution.

*For your convenience, you may now donate to the CEA at your parish or online at [www.glcef.org](http://www.glcef.org). A contribution envelope is enclosed, and additional envelopes will be available during Masses the weekend of September 17 & 18, 2005.*



### **GLCEF Board Welcomes New President/CEO**

The Board of Trustees is pleased to welcome **Connie SaintClare** as the new President/CEO of the Greater Lansing Catholic Education Foundation.

A nonprofit development and communications professional, Ms. SaintClare spent seven years in Global Marketing and Communications at Steelcase, Inc., where she was part of the team that shaped the global corporate identity for that \$3 billion company. Prior to her corporate work, she spent eight years in Catholic nonprofit development.

Ms. SaintClare has an MPA from Grand Valley State University; holds MA and BA degrees from Central Michigan University; and earned a Certificate of Leadership from the Academy of Catholic School Development of the National Catholic Education Association.

She comes to us from the Diocese of Grand Rapids, where she has been a member of the West Michigan Association of Fundraising Professionals and Women in Development.

**For in-depth information or to make a donation, please visit [www.glcef.org](http://www.glcef.org)**



*Thank you for your support of these greater Lansing area Catholic schools:*

#### CHARLOTTE

St. Mary School (K-8)

#### EAST LANSING

St. Thomas Aquinas School (K-8)

#### EATON RAPIDS

St. Peter School (Pre-K-8)

#### FOWLER

Most Holy Trinity School (4-8)

#### GRAND LEDGE

St. Michael School (DK-8)

#### LANSING

Lansing Catholic High School (9-12)

Holy Cross School (K-8)

IHM-St. Casimir School (Pre-K-8)

—IHM Campus (Pre-K-5)

—St. Casimir Campus (middle school)

Resurrection School (K-8)

St. Gerard School (K-8)

St. Therese School (Pre-K-8)

#### OKEMOS

St. Martha School (Pre-K-8)

#### ST. JOHNS

St. Joseph School (K-6)

#### WESTPHALIA

St. Mary School (1-6)

#### WILLIAMSTON

St. Mary School (Pre-K-5)

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## Message from the Board Chair

Dear Friends,

The GLCEF board recently commissioned a market research study of 2,000 Catholic families to determine what parents look for in a school for their children. I'm pleased to report that the results are now in.

**To summarize:** Parents of school-age children want assurance that their schools—whether public, charter, private or home schools—are achieving specific outcomes. They want their children to be challenged by a rigorous curriculum that prepares them for college and life; in the care of highly qualified, dedicated teachers and staff; assured of educational quality and high standards; in a safe, disciplined learning environment; and in small classrooms, conducive to personal instruction.

The primary reasons families *do not* send their children to Catholic schools are cost and distance. Additionally, parents feel that area public schools offer quality academic choices with first-rate facilities. We are pleased to have this data available as we formulate marketing plans for area Catholic schools. My thanks to all who participated in this important research.

**Mark your calendars!** The Bishop has designated September 17-18 as Catholic Education Appeal (CEA) weekend. This is your opportunity to help provide tuition assistance to Catholic families in our area. Last year's applicants exceeded our resources. Please respond generously so that we might assist a growing need in our Catholic community.

Finally, I am pleased to announce the formation of the **John Paul II Society**, a prestigious membership organization for individuals interested in helping to build the GLCEF endowment. Recognizing the importance of building the endowment to ensure support for Catholic education in perpetuity, the Society offers members a variety of entitlements and giving levels. This is an exciting opportunity to provide support for Catholic education for our children and grandchildren. Plan on joining!

Thank you for your continued support of Catholic education and the GLCEF. God bless you.



Denise Sloan, Board Chair, GLCEF

### Leave a Living Legacy

Making a memorial gift to GLCEF allows you to support a long tradition of quality Catholic schools. But, it does more than that. It's also a way of perpetuating your own memory and affirming your values and priorities. Making a memorial gift is easy to do and often has substantial tax benefits. If you would like to benefit Catholic schools or honor a loved one, consider these thoughtful possibilities:

- A gift included in your will or living trust;
- A gift of excess retirement funds, such as pension plans or Individual Retirement Accounts;
- Gifts of life insurance that is no longer needed for its original purpose; or
- Other gifts, such as property or stocks.

For more information contact Connie SaintClare at 517-485-8333 or [www.glcef.org](http://www.glcef.org).

### IN MEMORIAM

GLCEF asks you to kindly remember Mr. Anton M. Swackart and his family in your prayers. He died on April 24, 2004. Mr. Swackart graciously remembered the Foundation with a bequest in the amount of \$360,000.

## Marketing Catholic Schools

Thanks to the generosity of Mid-Michigan Radio Group and WLNS Channel 6, GLCEF was able to produce and place public service announcements promoting Catholic schools on local television and radio stations. The TV spots featured leaders in our community who got their start in Catholic schools and children dressed up as what they want to be when they grow up. Special thanks to all the adults and children who participated in the TV spots. See the full list of participants at [www.glcef.org](http://www.glcef.org).

## Tuition Grants Awarded

Seventy two families across the greater Lansing area recently received some good news—notice of tuition assistance grants provided through the Catholic Education Appeal. This past year, the Foundation received \$72,000 from generous donors like you, which is now being distributed in the form of \$1,000 tuition grants.

GLCEF works with an independent firm, Private School Aid Service (PSAS), to conduct a need analysis focused on each family's unique financial situation. PSAS applications are available in February of each year to interested families.

Remember to make your donation to CEA by mailing your tax deductible contribution to: GLCEF, 1500 E. Saginaw, Lansing, MI 48906 or donate online at [www.glcef.org](http://www.glcef.org).



Lansing Mayor Tony Benavides, pictured above with Principal Linda Brown, proclaimed "Catholic Schools Week" at a January city council meeting.



*We invite you to join a prestigious annual membership organization named after our Holy Father, John Paul II.*

Help us build the GLCEF endowment to ensure a strong source of funding for Catholic education in our region, in perpetuity.

For details about the John Paul II Society, including giving levels and entitlements, please contact Connie SaintClare or Denise Sloan by calling 485-8333 or visit our website at [www.glcef.org](http://www.glcef.org).

## Doug Moore and Rod Murphy Honored As 2005 Seton Gifted Educators

GLCEF is pleased to announce that **Doug Moore** and **Rod Murphy** have earned the 2005 Gifted Educator Award. During Catholic Schools Week, the two honorees each received a \$1500 stipend for professional development or classroom use.

Mother Eizabeth Ann Seton, founder of the Catholic school system in the United States, believed in cultivating the mind, heart, and body of students. The Seton Gifted Educator Award is presented annually to the educator who embraces Mother Seton's legacy of respect for learning. This year, two exemplary educators were honored. Mr. Moore and Mr. Murphy were both recognized for their efforts toward inspiring the *whole child* academically, emotionally, socially, and spiritually.

Mr. Moore is a theology teacher at Lansing Catholic Central High School. He organized the first school-wide Work-a-thon. On a specified morning, students and faculty members donated a total of 2,000 community service hours to non-profit organizations. Mr. Moore inspires his students to "look to the giants of our faith as models of how to live their lives."

Mr. Murphy is the second grade teacher at St. Thomas Aquinas School. One parent wrote, "Mr. Murphy employs humor and creativity to inspire his young students. He encourages them to follow the path that Jesus established for us with a gentle approach of understanding and encouragement."



**Greater Lansing  
Catholic Education  
Foundation**

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Visit [www.glcef.org](http://www.glcef.org) for in-depth information about GLCEF, local Catholic schools, photos, donor information, and more!

**Annual Fundraiser Is Anything But Square**

The 2005 GLCEF Lansing Squares event was a FUND-filled success.

**Thanks to our Celebrities...**

- Tony and Carmen Benavides
- Jason Colthrop
- Kellie Dean
- Dave "Mad Dog" DeMarco
- Stuart Dunnings
- Fr. Joe Krupp
- Darrin Rockcole
- Rocco Rucinski
- Kelly Rossman-McKinney
- Ralph Shaheen

**...and to our Sponsors**

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- Friends of IHM-St. Casimir School
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- Jerome Abood

